

# FOUNDING OF THE KING CENTER 50<sup>TH</sup> ANNIVERSARY



## The King Center Impact Presentation

June 23-26, 2018

The Impact is a multi-media presentation chronicling how Coretta Scott King's vision to institutionalize Dr. King's legacy has been realized through a living memorial. Since its inception in 1968 The King Center has made great strides towards creation of Dr. King's "Beloved Community." For the first time, the true story of the evolution of The King Center will be told through documentation, testimonials, interviews and other irrefutable evidence highlighting its impact on the community, the nation and the world. The presentation will also provide a glimpse into The King Center's priorities for the next 50 years.

## Beloved Community International Expo and Festival

June 23 & 24, 2018

The Expo is an opportunity for The King Center (TKC) to create what Dr. King called the "Beloved Community" a community where people of all races, creed, color and nationality are living and working together in peace and harmony. Presented in collaboration with the local Consul Generals and other key partners, The Expo will transform TKC campus and adjacent streets into a world house where representatives from all seven continents will provide educational and entertaining experiences that reflect their culture, language, education, politics, religion, arts, music, entertainment and humanity. For example, attendees will be taught basic words and phrases such as, hello, and how are you in different languages. Touring the countries of the world with symbolic passports, and visas where required, visitors will be able to experience how people around the world, live, work, play and eat. This exposure to other nationalities will help visitors to gain an awareness of, respect for and appreciation of other cultures. Technology will be used to complement the experience. In addition, visitors will be able to thoroughly immerse themselves in other cultures through the international community's performing and visual art and worldly cuisine.

## The Martin Luther King, Jr. Beloved Community Global Leadership Summit

June 25 & 26, 2018

The Summit will bring together leaders from across the world to engage in dialogue about improving diplomatic relations, easing international tensions, promoting nonviolent social change and leadership development. Scholars, educators and others will be invited to present papers on how Dr. King's leadership has influenced Social Change nationally and internationally. There will also be presentations on Nonviolence365™ (NV365) as a means to create the Beloved Community as well as other promising practices of Nonviolent Social Change that have been employed in areas throughout America and the rest of the world.

*Join us!*  
2018



THE KING CENTER

Text to give:  
**FIFTYFORWARD TO 243725**

For more information, visit [www.MLK50Forward.org](http://www.MLK50Forward.org)



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50<sup>TH</sup>

ANNIVERSARY

ASSASSINATION OF  
**MARTIN  
LUTHER  
KING, JR.**

April 4, 1968

&

THE FOUNDING OF  
**THE KING  
CENTER**

June 26, 1968

#MLK50FORWARD



THE 50<sup>TH</sup> ANNIVERSARY

2018 is truly a momentous year. It is the 50th anniversary of one of the most tragic, catalytic and meaningful events in American history: the assassination of Rev. Dr. Martin Luther King, Jr. Individuals and organizations around the globe will honor Dr. King on April 4, 2018 and throughout the year. 2018 also marks the 50th Anniversary of the founding of The Martin Luther King, Jr. Center for Nonviolent Social Change (The King Center). The King Center will be a home for global and national commemoration. In coalition with select partners, The King Center seeks to spark dialogue on some of the most pressing issues facing our nation and our world.

APRIL 4, 2018 COMMEMORATIVE EVENTS

This worldwide campaign will launch on the Dr. Martin Luther King Jr. National Holiday and conclude on April 9. Participants will commit to completing fifty acts of kindness or service during the time period that has a positive impact on their community. These can be done individually or in conjunction with major civic organizations.

“Mountaintop Moments”

April 3 - 9, 2018

Around the world, people will reflect on their own “Mountaintop Moment” - like Dr. King, and depict the future as they see it from their “mountaintops.” These “inspiramercials” (inspiring commercials) will be depicted through visual art, song, digital media, spoken word and more. Join the conversation by using the hashtag #MLK50Forward and #MountaintopMoments



APRIL 4, 2018 COMMEMORATIVE EVENTS (continued)

50 Acts of Service or Kindness Campaign

January 15-April 4, 2018

Cross the cultural and racial divide by participating in service projects or commit acts of kindness that have a positive impact in your communities by:  
Pledging to participate on your own or with an existing project  
Joining the conversation by using the hashtag #MLK50Forward and #MLK50Kindness



Martin Luther King, Jr. Peace Prize Award Ceremony

April 4, 2018  
10:30 a.m. - 1:00 p.m.

The Martin Luther King, Jr. Nonviolent Peace Prize is The King Center’s highest award presented for commitment to nonviolence as a way of life through which social justice, human rights and civil liberties are attained for all. The prize also recognizes achievements in the eradication of poverty and racism, and the successful quest for alternatives to war.

Global Bell Ringing

April 4, 2018  
6:01 p.m. CST

Starting at the National Civil Rights Museum in Memphis, TN and The King Center in Atlanta, GA

Beloved Community Talks: A Special 50th Anniversary Edition

April 5-7, 2018  
9:00 a.m. - 5:00 p.m. Each day

Interactive courageous conversations focused on addressing the “Triple Evils” Dr. King emphasized: poverty, racism, and war, featuring the world’s greatest public intellectuals, innovative thinkers, and global policy leaders.

MLK50 FORWARD - NEXT GENERATION FOCUS

Global “Together We Win” Hackathon

April 6-7, 2018

A global call to young people to create new technological solutions to disrupt the cycle of poverty in order to reduce the wealth gap, in partnership with the world’s leading tech companies.

King Centennials Speaks

April 7, 2018  
11:00 a.m. - 4:00 p.m.

The Centennial Generation of “King Children” host an event highlighting youth all over the world doing innovative and extraordinary work for humanity.



Global Faith Leaders Commemoration

April 6- 8, 2018

A global call to faith leaders to commemorate Dr. King and his vision for change in weekend services.

Service and March for Humanity: Ebenezer to Morehouse

April 9, 2018  
Memorial Service: 10:30 a.m. - 11:30 a.m.  
Morehouse Event: 2:00 p.m. - 5:00 p.m.

A multi-faith service followed by a march in Atlanta, GA commemorating the iconic funeral procession.