The King Center Impact Presentation
June 23-26, 2018

This multi-media Impact presentation chronicles Coretta Scott King’s vision to institutionalize Dr. King’s legacy through a living memorial. Since its inception in 1968, The King Center has made great strides towards the creation of Dr. King’s “Beloved Community”. For the first time, the true story of the evolution of The King Center will be told through documentation, testimonials, interviews and other irrefutable evidence highlighting its impact on the community, the nation and the world. The presentation will also provide a glimpse into The King Center’s priorities for the next 50 years.

Coretta Scott King holds aerial photos and plans for The King Center.
Photographer: Wyatt Kenneth Coleman

Commemorative Events Partners & Collaborators

50th Anniversary
- National Park Services
- Martin Luther King, Jr. Advisory Council
- MLK March Committee
- Values Partnerships

50 Acts of Kindness Campaign
- Habitat for Humanity
- National Park Service (NPS)
- Operation HOPE
- Samaritan’s
- AmeriCorps
- Youth Service America (YSA)
- Corporation for National and Community Service (CNCS)
- Ebenezer Baptist Church
- Martin Luther King, Jr. Advisory Council
- Martin Luther King, Jr. Committee
- SCLE Women
- The Roman Catholic Archdiocese of Atlanta, Office of Intercultural and Ethnic Diversity
- The Martin Luther King, Jr. March Committee
- Arkansas Martin Luther King, Jr. Commission

Mountain Top Moments Partner
- A&E

Global Bell Ringing Partner
- National Civil Rights Museum

MLK Peace Prize Award Ceremony
- Pepsico Foundation

Beloved Community Talks Partner
- The Carter Center
- The Center for Civil and Human Rights
- Racial Equity Institute
- Volunteers of America
- Civic Dinners
- Lead2Life
- Pepsico Foundation

King Centennial Speaks
- Delta Air Lines

Service and March for Humanity: Ebenezer to GA State Capital
- Ebenezer Baptist Church
- Martin Luther King, Jr. Collaborative
- Morehouse College
- Spelman College
- Clark Atlanta University
- Martin Luther King Jr. Collection

Sponsors
- FedEx
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For more information, visit www.MLK50Forward.org

The King Center
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404-526-8900
TheKingCenter.org

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Assassination of Martin Luther King, Jr.
April 4, 1968

&

The Founding of The King Center
June 26, 1968

#MLK50FORWARD
THE 50TH ANNIVERSARY

2018 is truly a momentous year. It is the 50th anniversary of one of the most tragic, catalytic and meaningful events in American history: the assassination of Rev. Dr. Martin Luther King, Jr. Individuals and organizations around the globe will honor Dr. King on April 4, 2018 and throughout the year. 2018 also marks the 50th Anniversary of the founding of The Martin Luther King, Jr. Center for Nonviolent Social Change (The King Center) The King Center will be a home for global and national commemoration. In coalition with select partners, The King Center seeks to spark dialogue on some of the most pressing issues facing our nation and our world.

APRIL 4, 2018 COMMEMORATIVE EVENTS (continued)

50 Acts of Service or Kindness Campaign Jan. 15-Aug. 28, 2018
Cross the cultural and racial divide by participating in service projects or commit acts of kindness that have a positive impact in your communities by. Pledging to participate on your own or with an existing project Joining the conversation by using the hashtag #MLK50Forward and #MLK50Kindness

Martin Luther King, Jr. Peace Prize Award Ceremony April 4, 2018
Ceremony: 10:30 a.m. - 11:45 a.m.
Luncheon: 12 p.m. - 2:00 p.m.
The Martin Luther King, Jr. Nonviolent Peace Prize is The King Center’s highest award presented for commitment to nonviolence as a way of life through which social justice, human rights and civil liberties are attained for all. The prize also recognizes achievements in the eradication of poverty and racism, and the successful quest for alternatives to war. Honoring Benjamin Ferencz and Bryan Stevenson.

Beloved Community Talks Symposium** April 5, 2018
Reception: 5:30 p.m. - 8:30 p.m.
April 6, 2018
BCT Symposium: 7:30 a.m. - 5:00 p.m.
Interactive courageous conversations focused on addressing the “Triple Evils” Dr. King emphasized: poverty, racism, and war, featuring the world’s greatest public intellectuals, innovative thinkers, and global policy leaders. Featuring Dr. Bernice A. King, Marian Wright Edelman, dr. john a. powell and George Lakey.

** (Required Registration)

MLK50 FORWARD - NEXT GENERATION FOCUS

King Centennials Speaks
April 7, 2018
11:00 a.m. - 4:00 p.m.
The Centennial Generation of “King Children”, Miss Yolanda Renee King, Granddaughter of Martin Luther King Jr. and Miss Maryn Rippy, Great Granddaughter of AD King, will host an event highlighting youth all over the world doing innovative and extraordinary work for humanity. The program will be co-emceed by Hudson Yang of ABC’s Fresh off the Boat.

Global Faith Leaders Commemoration April 6-8, 2018
A global call to faith leaders to commemorate Dr. King and his vision for change in weekend services.

March for Humanity & Love for Humanity Tribute Rally** April 9, 2018
March: 12:00 p.m. - 1:30 p.m.
Tribute: 1:30 p.m. - 3:30 p.m.
A March in Atlanta beginning in front of Historic Ebenezer Baptist Church and ending in front of the MLK Statue across from Liberty Plaza at the Georgia State Capital followed by a Love for Humanity Tribute Rally.